EC'd Yes	Rep Order#
	6852105
	Ver# 3
	Mod# 1
	Status Confirmed

Traffic Order# 106573

6573 **Printed:** 09/17/2012 11:33 AM **Last Received:** 09/13/2012 12:59 PM **Showing Buylines:** All Lines

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Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).DSCC IE
Product DSCC IE
Estimate# 1771
Buyer Maura Gilroy
Phone#
Fax# Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 42/45/1771 Flight Dates 09/11/2012 - 09/24/2012 Hiatus Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

) PHILADELPHIA ) AMY MCCREARY

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	11	10	45		φ	ω	7	o,	U	.4	ω	2	٣	uT	RACT
TU-F,M	TU-F,M	TU-F,M	SU [MKGD FOR	[MADE-GOO	SU	នប	SU	SÜ	SA	SA	TU-F,M	TU-F,M	TU-F,M	Day	– CONTRACT COMMENT – SC=*
11A-12P	10A-11A	9A-10A	930P-10P CHRIS R SPOTS MISSED ON	[MADE-GOOD BY LINE(S) 45]	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	5A-6A	Time	l
RACHEL RAY	TODAY SHOW III	TODAY SHOW II	CHRIS MATTHEWS SHOW SSED ON IN #9: 9/16(1/WK)]	(S) 45]	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program	
. 30	:30	:30	:30		:30	:30	: 30	: 30	:30	: 30	:30	: 30	:30	Len	
љ Эл Ол	\$450.00	\$900.00	\$500.00		\$500.00	\$500.00	\$500.00	\$375.00	\$625.00	\$350.00	\$1,500.00	\$1,000.00	\$600.00	Rate	
00/10 00/34	09/18-09/24	09/18-09/24	09/16-09/16	09/23-09/23	09/16-09/16	09/16-09/23	09/16-09/23	09/16-09/23	09/15-09/22	09/15-09/22	09/18-09/24	09/18-09/24	09/18-09/24	Dates	
2	44	ω	ш	ъ	0	ц	н	<b>;</b> —	<b>⊢</b> ∔	ц	Δı	ıΔ	1 <b>5</b> 2	Spots/Week	
<u>د</u>	ч	jim)	⊷	٢	ב	12	N	2	<b>∨</b>	N	Н	ഥ	1		
•	4	ω	jl	jå	0	N	N	N	N	22	4	ďΣ	12   41       	Total Spots	
) ) ) )	\$1,800.00	\$2,700.00	\$500.00		\$500.00	\$1,000.00	§1,000.00	\$750.00	\$1,250.00	\$700.00	\$6,000.00	\$4,000.00	\$2,400.00	Total Cost	
													 	Daypart	

	Rep Order# EC'd Yes	
	6852105	
	Ver# 3	
	Mod# 1	
	Ver# 3 Mod# 1 Status Confirmed	
Sho	Traffic Order# 106573	
showing Buylines: All Lines	Last Received:	
Lines	<b>Printed:</b> 09/17/2 09/13/2012 12:59 PM	
	09/17/2012 11:33 AM 2 12:59 PM	

2 of

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V. H Estimate# Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).DSCC IE
Product DSCC IE . 28 27 26 25 24 23 22 21 20 19 18 17 9 닭 15 14 L W Maura Gilroy 1771 SU Σį Z 3 SA hrj SA SA TU-F,M TU-F,M Day TU-F,M TU-F,M TU-F,M TU-F M TU-F, M TU-F,M 530P-830P SUN NT FB 9P-10P 630P-730P NEWS 3: 9P-10P 10P-11F 10P-11P 8P-10P 5P-630P 5P-630P 430P-5P 4P-430P 3P-4P 2P-3P 1P-2P 1230P-1P 12P-1230P NEWS 3 Time NEWS 4: THE AGENDA NBC PRIME ENCORES THE VOICE NEWS 4 AT 430P CHICAGO FIRE REVOLUTION KSNV EARLY NEWS EARLY NEWS FIRST NEWS 3 AT FOUR DR. PHIL THE DOCTORS DAYS OF OUR LIVES Program AT NOON TO THE POINT Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 C/PI/P2/E 42/45/1771 :30 :30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 09/11/2012 - 09/24/2012 \$10,000.00 \$1,200.00 \$2,600.00 \$3,200.00 \$3,200.00 \$4,000.00 \$500.00 \$650.00 \$1,200.00 \$700.00 \$700.00 \$450.00 \$425.00 Rate \$325.00 \$325.00 \$425.00 09/23-09/23 09/15-09/15 09/21-09/21 09/19-09/19 09/17-09/17 09/15-09/22 09/15-09/15 09/24-09/24 09/22-09/22 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 Dates 0 N Ġ ω .4 ω 4 w Spots/Week # of Weeks Rep Firm Sales Office ( Salesperson ( Salesperson FAX# Salesperson Phone# N ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 ш N 0 10 Çn Total Spots ω ıÞ w ıb \$10,000.00 \$1,200.00 \$2,600.00 \$3,200.00 \$3,200.00 \$1,000.00 \$1,300.00 \$1,275.00 \$1,300.00 \$4,000.00 \$1,350.00 \$6,000.00 \$2,100.00 \$2,800.00 \$1,300.00 \$1,700.00 Total Cost

Traffic Order# 106573 6573 Printed:
Last Received: 09/13/20
Showing Buylines: All Lines

Rep Order# 6852105 EC'd Yes

Ver# 3 Mod# l Status Confirmed

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Έ. Έ	E,M	F,M	F7_34	Ħ, K	F,M	ਸ <b>,</b> ਮ	F,M	នប	SC	US	SA	TU-F,M	SU	SA	TU-F,M		Day	DSCC IE 1771 Maura Gilroy	.SNV-TV LA
11P-1135P NEWS	5P-630P	4P-430P	3P-4P	2P-3P	11A-12P	7A-9A	5A-6A	9P-10P	4P-5P	1135P-12A	1130P-1A	1135P- 1235A	11P-1135P	11P-1135P	11P-1135P	! ! !	Time	ч	KSNV-TV LAS VEGAS, NV.
NEWS 3 NIGHTSIDE	EARLY NEWS	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	RACHEL RAY	TODAY SHOW	WAKE UP WITH THE WAGNERS	DATELINE	FTBL IN AMERICA	SPORTS NIGHT IN LAS VEGAS	SATURDAY NIGHT LIVE	TONIGHT SHOW W/ JAY LENO	P NEWS 3 NIGHTSIDE	P NEWS 3 NIGHTSIDE	P NEWS 3 NIGHTSIDE		Program	## ## <i>*</i>	
:30	:30	:30	:30	:30	:30	:30	.s :30	:30	:30	3AS :30	:30	NO :30	:30	<b>:</b> .	2.	ļ	Ļ	WASHING Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency ( )G
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\$1,100.00	1,200.00	700.00	\$450:00	\$325.00	\$325.00	\$1,500.00	\$600.00	\$1,200.00	\$2,400.00	\$400.00	\$1,400.00	\$750.00	\$1,100.00	\$1,100.00	\$1,100.00	-	Rate	WASHINGTON, DC 20007 WASHINGTON, DC 20007 P1/P2/E 42/45/1771 es 09/11/2012 - 09/24/2012 eks	( ) GREAT AMERICAN MEDIA
09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/16-09/23	09/16-09/23	09/16-09/23	09/22-09/22	09/18-09/24	09/16-09/23	09/15-09/22	09/18-09/24		Dates	112	EDIA
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H	2	نسر	ц	Н	1-2	щ	₽	N	Ю	N	ц	N	N	2	ω		Total Spots	) PHILADELPHIA ) AMY MCCREARY ! 215-568-6540 215-568-1845	
\$1,100.00	\$2,400.00	\$700.00	\$450.00	\$325.00	\$325.00	\$1,500.00	\$600.00	\$2,400.00	\$4,800.00	\$800.00	\$1,400.00	\$1,500.00	\$2,200.00	\$2,200.00	\$3,300.00		Total Cost	.PHIA .REARY 6540 1845	

3 of 4.

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LT In	Estimate# Buyer Phone# Fav#	Station Advertise Product	Rep Order# EC'd Yes
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Day	1771 Mawa Gilroy	Station KSNV-TV LAS VEGAS, NV Advertiser ( ).DSCC IE Product DSCC IE	6852105
Time		VEGAS, 1 C IE	Ver#
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Program			Ver# 3 Mod# 1 Status Confirmed
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	Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (	Confirmed
	1/P2/I s ks	( ) GREAT 3050 K ST NW WASHINGTON	
Len		GRE, ST N	Traffi
₩	42/45/1771 09/11/2012 - 0	V AM	ie Ord
Rate	42/45/1771 09/11/2012 - 09/24/201	( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 106573 Sho
	4/2012	N MEI	₹.
Dates		DIA	573 Printed: 09/17/2  Last Received: 09/13/2012 12:59 PM  Showing Buylines: All Lines
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Spot	Sale Sale	Rep Sale Sale	Printed: 09/17/2012 11:33 AM 09/13/2012 12:59 PM ines
s/Wee	sperso	Rep Firm Sales Office ( Salesperson (	012 12
Spots/Week # of Total	Salesperson Phone# Salesperson FAX#	n e	09/17/20 :59 PM
κ' H <sub>h</sub>		) PH ) Alv	012 11
Total	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREAF	:33 AM
Total Cost	6540 1845	) PHILADELPHIA ) AMY MCCREARY	
Cost			

-- REPORT TOTALS-

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Total Spots

Daypart

Report Totals: 100 / \$94,225.00

## -SALES MONTHLY TOTALS-

Station Totals: 100 / \$94,225.00 Sales Totals: 100 / \$94,225.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Sep 12: 100 / \$94,225.00

-COMPETITIVE-Market Totals \$261,736 KTNV CATV XXXX 20% KTUD KBLR o/o o/o KVCW KINC % % U 0%

> KVMY KLAS

> 2 %

VSNV KVVU

368 15%

---COMPETITIVE COMMENTS-

NEW ORDER EST SHARES

Demos Books RA35+ NOV12

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

-- CREDIT RISK -- CASH IN ADVANCE

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